



# **SOCIAL INNOVATION**

## **LEARNING RELAY #1**

## **TRANSFORMATIVE IMPACT**

**Join us this November for an innovative Learning Relay designed to boost the transformative impact of your initiative and network!**

**How many times have you left a conference or workshop, thinking it's a pity not to be able to connect more deeply and share experiences and knowledge with the people you met?**

We invite you to something new: an experimental set up in which we combine a face-to-face thematic workshop, followed by an online learning relay. During the relay participants will activate each other's knowledge and networks to crowdsource input for each other's challenges.

This November our first Social Innovation Community (SIC) Relay kicks off with a full day workshop on the topic of Transformative Impact.

The ability to understand, report and communicate about impact is an increasingly relevant yet often underdeveloped competency. The workshop & relay will address this learning need, and focus on how social innovators can increase their *transformative impact*: the ability to challenge, alter or replace dominant ways of thinking, doing and organising.

We offer a different type of learning. Moving from reactive learning that many face during the development of Social Innovation, towards reflective and reflexive learning. Zooming out with a systems thinking lens and zooming in: deepening the learning capacity of yourself and your initiative.

### Format & Programme

The relay will start with a brief online introduction webinar, followed by a full-day workshop on the 15th of November. The workshop will combine informative and inspiring lectures on transformative impact with work sessions in which you will practice with a number of tools. During the workshop you will get to know the other participants, deepen your learning question and form smaller groups before embarking on the learning relay.

The relay period consists of 4 rounds of one week, in which each group provides input to the learning question of one of the participants in their group. At the end of the relay period each person has given help to all her/ his group mates.

During the relay you will be encouraged to organise a ripple effect activity. For instance co-organising a webinar in collaboration with SIC partners, applying one of the participatory tools to your initiative, or another type of intervention.

### Learning outcomes

The Social Innovation Learning Relay will help you to:

- ❖ Establish new connections at a personal level & with other social innovators, networks and initiatives
- ❖ Gain knowledge about transformative impact
- ❖ Strengthen the story behind your initiative or project
- ❖ Apply newly acquired knowledge & tools in a peer-to-peer learning environment
- ❖ Develop system awareness and seeing how your initiative relates to larger social change

Online Intro & Welcome	Kick-off Workshop	Relay Round 1	Relay Round 2	Relay Round3	Online Meetup	Relay Round 4	Online closure
		<b>Assignment activity =&gt;</b>					
6-11-17	15-11-17	22-11-17	29-11-17	6-12-17	8-12-17	13-12-17	17-01-18

## For who?

The workshop & relay are aimed at social innovation practitioners, policy makers and intermediaries with some years of experience and network connections to bring in. There are also a limited number of places available for starters and SIC network facilitators.

## What do you bring in?

- ❖ Motivation & curiosity to be part of an experimental learning format
- ❖ Communication: share experience, knowledge and network
- ❖ Participation: in workshop and final skype session
- ❖ Action: organise a ripple effect activity during the two month period of the relay
- ❖ Time investment during the relay period: about 4 hours a week.

## What we will provide

- ❖ Theoretical framing and content during the kick-off workshop
- ❖ A fertile ground to spark continued interactions and knowledge exchange
- ❖ An online platform to showcase your initiative and learning process
- ❖ Access to people in networks of SIC partners
- ❖ Support during the relay in the form of facilitating knowledge input

## Apply

If you would like to take part in the relay, we kindly request you to apply via the online [application form](#).

You will be asked to provide a learning question that you want to bring in during the relay and motivate why you want to join.

We will make a selection of (max 25) participants based on these applications.

**Application deadline: Nov 1<sup>st</sup> 2017**

## A series of relays

The Social Learning Relay on Transformative Impact is part of a series of three (separate) Relays, each with a different thematic focus, location, and group of participants.

**Relay #1** - Impact: kick-off workshop 15th of November 2017 in Rotterdam, the Netherlands

**Relay #2** - Experimentation: kick-off workshop March 2018 in Zagreb, Croatia

**Relay #3** – Funding: kick-off workshop September 2018 to be determined.



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## Organisation

The first relay is organised by [DRIFT](#) as part of the Social Innovation Community (SIC). [DRIFT](#) is a leading research institute on sustainability transitions and transition governance at Erasmus University Rotterdam.

DRIFT has four main activities that complement, ground and inspire each other: [academic research](#), [consultancy](#), [education](#) and [public dialogue & debate](#).

## About SIC

Run by a consortium of 12 leading organisations across Europe, SIC aims to build an inclusive and interconnected community to create a more favourable environment for social innovations to emerge and develop across Europe.

SIC is a Horizon 2020 Programme funded project. SIC will run from February 2016- 2019. Find out more at: <https://www.siceurope.eu/>

